



Plano ISD
**EDUCATION
FOUNDATION**

2700 WEST 15TH STREET • PLANO, TEXAS 75075
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FOR IMMEDIATE RELEASE

Contact: Lesley Range-Stanton, Plano Independent School District, 469.752.8094

Capital One, in conjunction with the Plano ISD Education Foundation, to host a “Reading Day” at Plano Family Literacy Center on March 21

(March 20, 2013, Plano, Texas) Local volunteers from Capital One Bank and Capital One Financial Services will be onsite at the Plano Family Literacy Center from 5 p.m. to 7 p.m. on Thursday, March 21, to read to families and deliver hundreds of donated books as part of a “Reading Day” at the center.

The center, which offers services to families in the Plano Independent School District, is housed at the Allan K. and Carolyn H. Bird Education Center at 1300 19th St. in Plano. This contribution of time and resources represents Capital One’s continued support for Plano ISD schools and programs, and its dedicated partnership with the Plano ISD Education Foundation.

This year alone, Capital One has contributed \$74,450 to the Plano ISD Education Foundation to support a wide range of educational programs, including:

- Plano ID Education Foundation’s STEM Partners grant;
- Plano Family Literacy Program;
- Plano ISD Academy High School; and
- Other important activities around the district.

Representatives from Capital One, Plano Family Literacy Center, Plano ISD and the Plano ISD Education Foundation will participate in this celebration of literacy. “Our local associates are pleased to participate in events like this Reading Day that focus on the importance and enjoyment of reading,” said David Hafler, Collin County/North Texas Market President for Capital One. “At Capital One, we believe that a quality education is the most important determinant of future success for children and youth—and that financial literacy and money management skills are crucial building blocks for economic success.”

Plano Family Literacy offers a full array of services to families and students with an intensive, year-long curriculum including integrated literacy, adult education, home visits, early childhood education and parent education. To participate, families must reside in Plano ISD, commit to all program hours, have a need for literacy instruction and meet certain economic criteria.

The program is funded through a public-private partnership of the school district and the Plano ISD Education Foundation, making private support from partners like Capital One indispensable.

As part of the Plano Family Literacy instructional program, Capital One volunteers also provide financial literacy classes to hundreds of adult learners, helping all participants develop important skills needed to function in today’s society.



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“At Capital One, we are committed to investing for good in the communities we serve and call home,” said Hafler. “The hard work of our associates demonstrates our commitment to programs that are making real improvements in Plano and across the Metroplex.”

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ABOUT CAPITAL ONE

Capital One Financial Corporation, headquartered in McLean, Virginia, is a Fortune 500 company with more than 900 branch locations primarily in Texas, Louisiana, New York, New Jersey, Maryland, Virginia, and the District of Columbia. Its subsidiaries, Capital One, N.A. and Capital One Bank (USA), N. A., offer a broad spectrum of financial products and services to consumers, small businesses and commercial clients. We apply the same principles of innovation, collaboration and empowerment in our commitment to our communities across the country that we do in our business. We recognize that helping to build strong and healthy communities - good places to work, good places to do business and good places to raise families - benefits us all and we are proud to support this and other community initiatives.

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ABOUT PLANO ISD FAMILY LITERACY

Plano Family Literacy is a support program through Plano ISD’s student and family services department. It works in conjunction with the district and other community partners. The Plano Family Literacy program is housed at the Allan K. and Carolyn H. Bird Education Center at 1300 19th Street in Plano and coordinated by Jane Lilliston. For more information contact [469.752.2253](tel:469.752.2253).

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ABOUT THE PLANO ISD EDUCATION FOUNDATION

The Plano ISD Education Foundation is a 501(c) (3) nonprofit organization with the mission to help all students in Plano public schools achieve their full potential by providing financial support to educators and academic programs. The Plano ISD Education Foundation Board of Directors comprises business and community leaders who work to maintain excellence in Plano schools. The Foundation provides grants to educators, programs that support academic enrichment to Plano ISD students, emergency assistance for teachers and staff members in crisis, as well as programs aimed at recruiting and retaining quality teachers. To learn more about the Plano ISD Education Foundation, contact Carlos Sastoque, executive director, at [469.752.8091](tel:469.752.8091) or visit www.pisd.edu/foundation.

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