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Capital One to Donate 2,000 Books and \$25,000 Grant to Benefit Families at Plano ISD Community Outreach Program

Plano, Texas, April 17, 2009— One thousand books and a grant for \$25,000, all gifts donated by Capital One, will be presented to the Plano Family Literacy Center at 9:00 a.m. on Friday, April 17. The Center, which offers services to families in the Plano Independent School District, is housed at the Allan K. and Carolyn H. Bird Education Center at 1300 19th Street in Plano.

The Capital One contributions represent continued support for schools and programs in Plano ISD and a committed partnership with the Plano ISD Education Foundation. Representatives of Capital One, the Plano Family Literacy Center, Plano ISD, and Foundation will be part of the April 17 presentation.

Capital One funding primarily augments critical services offered by the school district to economically disadvantaged families through the Plano Family Literacy Program. Over the last three years, Capital One has funded more than \$76,000 to benefit the Family Literacy program.

The Plano Family Literacy Program offers a full array of services to families and students with an intensive, year-long curriculum including integrated literacy, adult education, home visits, early childhood education, and parent education. To participate, families must reside in Plano ISD, commit to all program hours, have a need for literacy instruction, and meet certain economic criteria.

As part of the Plano Family Literacy instructional program, Capital One volunteers also provide financial literacy classes to hundreds of adult learners, helping all participants develop important skills needed to function in today's society.

Plano ISD Executive Director of Student and Family Services Dr. Cathy Galloway explains, "The Plano Family Literacy Program is an important community outreach effort of Plano ISD, helping many of our families who are in need of literacy skills build capacity in their own lives and learn vital skills to help their children succeed in school. The program is funded through a public-private partnership of the school district and the Plano ISD Education Foundation. The private support is very critical."

"Capital One is proud to support Plano ISD programs that provide services to help families and children as they grow to become successful members of our society," said Capital One Senior Vice President of Auto Finance and Plano ISD Education Foundation board member Samir Deshpande. "Through the Plano Family Literacy Program, we can support programs that foster the type of environment where children and families have opportunities and resources to reach their full potential."

In addition to renewing support of the Plano Family Literacy Program, Capital One also renewed underwriting of the Plano ISD Education Foundation annual fundraiser, Ski Plano 2010, with a \$5,000 Vail-level sponsorship. All proceeds from Ski Plano benefit priority improvement projects identified by Plano ISD for which tax dollars are not available. Priority programs include: initiatives that improve science, math and technology instruction; an educator grant program offering teachers added funds for instructional



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programs; student scholarships so that all fifth grade students can participate in the district's off-site environmental science camp; and programs that recruit, retain and recognize outstanding teachers.

Capital One Financial Corporation (www.capitalone.com) is a financial holding company, with more than 324 locations in Texas and Louisiana. Its principal subsidiaries, Capital One Bank, Capital One, F.S.B., Capital One Auto Finance, Inc., and Capital One, N.A., offer a broad spectrum of financial products and services to consumers, small businesses and commercial clients. Capital One's subsidiaries collectively had \$47.2 billion in deposits and \$108.4 billion in managed loans outstanding as of June 30, 2006. Capital One, a Fortune 500 company, trades on the New York Stock Exchange under the symbol "COF" and is included in the S&P 500 index.

The Plano Family Literacy Program is coordinated by Jane Lilliston. For more information contact 469-752-2253.

The Plano ISD Education Foundation – <http://www.pisd.edu/foundation> – is a 501(c) (3) nonprofit organization with the mission to generate private support for priority projects identified by Plano ISD not funded by tax dollars. The Foundation provides grants to educators, programs that support academic enrichment to Plano ISD students, emergency assistance for teachers and staff members in crisis, as well as programs aimed at recruiting and retaining quality teachers. To learn more about the Plano ISD Education Foundation, contact Executive Director Monica Shortino at 469-752-8091.

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