



2700 WEST 15TH STREET • PLANO, TEXAS 75075
(P) 469.752.8272 • (F) 469.752.8096 • WWW.PISD.EDU/ABOUT.US/FOUNDATION

For immediate release:

Media contacts: Lesley Range-Stanton, Plano Independent School District, 469.752.8094
Nancy Long, Plano Independent School District, 469.752.8147

Plano ISD Education Foundation launches Ski Plano fundraiser with gift-giving party

Plano, Texas, October 23, 2009—The Plano ISD Education Foundation kicked off its annual Ski Plano event with a “Gift Giving Party” attended by more than 75 guests at the home of Linda and Peter Raphael on Wednesday, October 21.

This first-ever kickoff party for the annual Ski Plano fundraiser was a way to raise donations for the event's impressive silent auction. Guests were asked to bring an item or gift certificate valued at \$50 or more, amassing a remarkable number of items such as restaurant gift cards, power tools, toys, home décor and much more.

The annual Ski Plano fundraising event is themed “Icy Hot,” and will be held on January 30, 2010, at Southfork Ranch in Parker. Eight-hundred guests, including community leaders, school board members, teachers and Plano ISD administrators, will enjoy dinner, live music, an exclusive VIP reception for major underwriters and the Neiman Marcus “Avalanche” raffle. Guests will also have an opportunity to bid on one-of-a-kind live auction items like a Lexus sampler, dinner for 10 catered by Central Market and a shopping spree from The Shops at Willow Bend, to name a few. Ski Plano is open to the public and sponsorship opportunities and tickets are now available at www.pisd.edu/foundation. Proceeds from the event benefit students and teachers of Plano ISD.

About The Plano ISD Education Foundation

The Plano ISD Education Foundation – <http://www.pisd.edu/foundation> – is a 501(c) (3) nonprofit organization with the mission to generate private support for priority projects identified by Plano ISD not funded by tax dollars. The Foundation provides grants to educators, programs that support academic enrichment to Plano ISD students, emergency assistance for teachers and staff members in crisis, as well as programs aimed at recruiting and retaining quality teachers. To learn more about the Plano ISD Education Foundation or to make a donation, contact Executive Director Monica Shortino at 469-752-8091.

###