

For immediate release:

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Beth Webb to Lead Plano ISD Education Foundation as New President

(Plano, Texas-July 1, 2009)— As the Plano ISD Education Foundation President-Elect and Development Chairman, Beth Webb put her heart in the “I Love Plano” community campaign and the “Touch the Heart of a Child” employee campaign. With the success of these and other 2008-09 fundraising efforts that totaled more than \$1 million, Ms. Webb will become president of the Plano ISD Education Foundation on July 1.

As a non-profit organization, the Plano ISD Education Foundation works to generate private support for priority projects identified by Plano ISD for which tax dollars are not available. All contributions to the Foundation remain within the school district.

An active community and district volunteer, Ms. Webb said, “The Plano ISD Education Foundation’s support of Plano ISD is more important than ever. The Foundation will continue with our plans of aggressive growth and development in the upcoming year.”

She continued, “We will expand our base of large corporate and philanthropic foundation partners in specific program areas and increase our support from Plano ISD alumni, parents, community, and employees. It is also important that we share the positive story of our school district and how the Foundation has helped Plano ISD achieve an excellent education for all children.”

Ms. Webb also outlined new Foundation endeavors as including the groundwork for an endowment campaign, starting an organized alumni relations program, and continued work with the next STEM (Science, Technology, Engineering, and Mathematics) program to better equip Chemistry students and teachers to meet new state requirements.

Dr. Doug Otto, superintendent of schools, said, “Beth Webb’s efforts and leadership have raised more than \$1 million for public education and for programs benefiting Plano ISD students, teachers and families. I am confident that, with her leadership, expertise and spirit of service, she will take this most vital organization to even higher levels of support for our district.”

Karla Oliver, Plano ISD executive director for government and community relations, said, “I am excited and pleased about Ms. Webb’s presidency for the coming year. She will bring creative ideas, energy and the dedication that I know will inspire others to join this dynamic partnership between the Foundation and Plano ISD.”

Ms. Webb’s participation in the community has earned her numerous honors. Recently honored with husband Duncan as the 2009 Plano Citizens of the Year, Ms. Webb and her family were recognized several years ago as a Plano Family of the Year. Ms. Webb has chaired both the Plano



ISD Teacher of the Year Gala and the Foundation’s “Ski Plano” Gala and has served on the Foundation Executive Board and as President of the Plano Junior League.

Ms. Webb’s other civic and community involvement has included committee co-chair of the Arts of Collin County Plano Fundraising Committee, recruitment team member for Chi Omega Richardson/Plano Alumni, sustaining member of the Junior League of Plano, sustaining advisor of the Collin County Council on Family Violence, advisory board member of the Sci-Tech Discovery Center Advisory Council, and member of the Star Children’s Charity.

Ms. Webb’s family includes husband Duncan, a local lawyer and former president of the Plano ISD Board of Trustees, and daughters Heather and Melissa.

The Board of Directors consists of business and community leaders who work to maintain excellence in the Plano schools. In addition to President Beth Webb, the 2009-10 officers are: Michael Urtsso, president-elect and development chair; Bob Baggett, treasurer; and Lisa Raskin, secretary. Officers also include Monica Shortino, executive director; Dr. Doug Otto, superintendent of schools, and Brad Shanklin, representative of the Plano ISD Board of Trustees.

Foundation Directors for 2009-10 are: Mark A. Ball, Sally Bane, Liz Bonet, Keith D. Braley, Mitch Bramlett, Jordan Case, Windon Chau, Mary Jo Dean, Samir Desphande, Richard Dunham, Rebecca Egelston Caso, Harvey Fishero, Diane Gertsner, Marshall Johnson, DDS, Robin Joseph-Williams, Sue Dry Kay, Cathy Larson, Sharon McCall, Charlie Miller, Danny Modisette, Joa Muns, Octavio Ortiz, Kelly Palmer, Barton L. Ridley, Ralph Stow, Samuel M. Stricklin, Olga Vargas-Lester, and Kyle Walters.

The Plano ISD Education Foundation - <http://www.pisd.edu/foundation> - is a 501(c) (3) nonprofit organization with the mission to generate private support for priority projects identified by Plano ISD not funded by tax dollars. The Foundation provides grants to educators, programs that support academic enrichment to Plano ISD students, emergency assistance for teachers and staff members in crisis, as well as programs aimed at recruiting and retaining quality teachers. To learn more about the Plano ISD Education Foundation, contact Executive Director Monica Shortino at 469-752-8091.

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