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## **For immediate release:**

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## **Plano Independent School District Education Foundation launches the 2009 Community Honor Roll Campaign**

(Plano, Texas, September 1, 2009)—Last year, “I Love Plano ISD” yard signs began appearing at homes and businesses throughout the district as part of the Plano ISD Education Foundation’s Community Honor Roll Campaign. 400 signs were delivered to donors contributing \$100 or more to initiatives supporting the Plano Independent School District.

“This year, we hope to increase the number of signs displayed in the community by more than fifty percent,” said Monica Shortino, executive director of the Plano ISD Education Foundation. “As the needs of the district continue to grow and state funding remains flat, it is critical that the community joins with the district in the common effort to continue providing top-notch education to Plano students.”

The Community Honor Roll Campaign focuses on district needs for which tax dollars are not available. Enrichment programs such as additional mathematics, science and technology instruction, educator grants, fifth grade camp scholarships, programs to fill achievement gaps and many others will be sustained by these funds. The Foundation raised more than \$1 million last year through community support, all of which stayed within the district.

The Foundation is kicking off the campaign at school open houses across the district and mailing brochures to Plano residents and business owners to garner their support. The signs may also be purchased online at [www.foundation.pisd.edu](http://www.foundation.pisd.edu).

### **About the Plano ISD Education Foundation**

The Plano ISD Education Foundation – <http://www.pisd.edu/foundation> – is a 501(c) (3) nonprofit organization with the mission to generate private support for priority projects identified by Plano ISD not funded by tax dollars. The Foundation provides grants to educators, programs that support academic enrichment to Plano ISD students, emergency assistance for teachers and staff members in crisis, as well as programs aimed at recruiting and retaining quality teachers. To learn more about the Plano ISD Education Foundation or to make a donation, contact Executive Director Monica Shortino at 469-752-8091.

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